


## 2<sup>nd</sup> Annual K-12 Ad Design Contest sponsored by The Farmers Bank

The Farmers Bank would love to see your school's creativity in designing an ad for us! Winning ads will be featured in the newspaper local to your school, as well as on The Farmers Bank website and social media. In addition, great prizes are available!

### Contest Rules:

- (1) Contest is open to any school within The Farmers Bank service area (Robertson County schools and Portland, Westmoreland, North Sumner and Bethpage schools in Sumner County)
- (2) Contest dates: January 9, 2017 – March 3, 2017. Winners will be notified no later than March 18, 2016, and ads will be publicized after notification.
- (3) Ad must be a print ad, and no larger than 8.5x11 inches. There are no limitations on your freehand design, and you may use the computer program of your choice if you are doing an electronic design.
- (4) The ad may be done individually or in groups, but there may be only one submission per classroom.
- (5) Submissions may be sent electronically to [ideas@thefarmersbank.net](mailto:ideas@thefarmersbank.net), or via mail at  
The Farmers Bank  
Attn. Marketing Director  
P.O. Box 10  
Portland, TN 37148
- (6) When sending in your ad, ensure that it is accompanied by the school name and teacher contact information.
- (7) If any student photos or names are included in the ad, the submission must include parental and school consent for publication.
- (8) The emphasis of your ad should be on creative ways that young people can save money. Be creative and innovative!
- (9) The ad must incorporate the legally required logos for Member FDIC and Equal Housing Lender in some way.  
The image shows two logos side-by-side. On the left is the Equal Housing Lender logo, which consists of a house icon with an equals sign inside, above the text 'EQUAL HOUSING LENDER'. On the right is the Member FDIC logo, which consists of the word 'Member' above 'FDIC' and a small circular logo to the right of 'FDIC'.
- (10) There will be a top three selected for each of the following age/grade groups: K-5<sup>th</sup>, 6-8<sup>th</sup>, 9-12<sup>th</sup>.
- (11) Prizes awarded to the winning classrooms may be used by the teacher for classroom supplies, class party, or other educational expenses: 1<sup>st</sup> place = \$250 gift card, 2<sup>nd</sup> place = \$125 gift card and 3<sup>rd</sup> place = \$50 gift card

Educators may contact us with questions at any time, and we look forward to seeing where the children's imagination takes our slogan!

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